

COMPANY NOTE

26 May 2025

swissnet AG

Rating Share price (EUR) Target price (EUR)	Buy (Buy) 6.20 21.00 (20.00)
Bloomberg	81D GY
Sector	Software

Share data

Shares out (m)	8.5
Daily volume shs (m)	0.0
Free float (%)	16.80
Market cap (EUR m)	64
EV (EUR m)	67
DPS (CHF)	0.00
Dividend yield (%)	0.0
Payout ratio (%)	0.0

Performance

ytd (%)	-17.3
12 months (%)	52.7
12 months rel. (%)	45.4
Index	SDAX

Share price performance



Next triggers

tba

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QUIRIN PRIVATBANK EQUITY RESEARCH

Strong results & new contract wins

On May 26, swissnet released its preliminary full-year results for 2024. Reported revenue growth was strong and slightly better than expected. Revenues rose by 112% yoy to EUR 13.1m. On a like-for-like pro forma basis, which includes the acquired entities as if they had been consolidated for the full year, revenue grew by 25% yoy to EUR 21m. The revenue development was supported by a high share of recurring revenues (77%). Also, major contract wins such as a EUR 1.2m IoT deal with Philip Morris International and a EUR 6.2m infrastructure modernization contract with a European drugstore chain have a positive effect. EBITDA improved from EUR -0.4m to EUR 2.5m, in line with our estimate. This was driven by operating leverage and recurring revenues. On a pro forma basis, EBITDA amounted to EUR 4.4m. The company also reported positive free cash flow of EUR 2.6m, EUR 4.4m in cash and EUR 11.0m in equity. We consider the investment case to be intact due to the profitable M&A activity, growing recurring revenue base, and international expansion. We raise our target price to EUR 21 and confirm our Buy recommendation.

Solid sales growth and new contract wins

Revenues increased by 112.0% yoy to EUR 13.1m, exceeding our expectation by 1.6%. The strong topline performance was mainly driven by inorganic growth from the reverse merger with swissnet AG and the acquisitions of swissnet ICT and Lokalee, which were not yet consolidated in FY 2024 figures but strongly influenced the pro forma results. Organic revenue growth on a like-for-like basis amounted to 25.0% yoy. The company highlighted that 77% of total revenue is recurring, indicating improved revenue quality and predictability. Additional growth impulses came from major contract wins, such as a EUR 1.2m IoT project with Philip Morris International and a EUR 6.2m infrastructure modernization deal with a leading European drugstore chain. Furthermore, the company expanded geographically into the MENA region and Morocco through Lokalee and swissnet MENA.

Profitability strongly increasing

EBITDA increased from EUR -0.4m to EUR 2.5m, in line with our estimate. The improvement was mainly driven by operating leverage on the back of strong revenue growth and a high share of recurring revenues (77%), which likely supported cost efficiency. The acquired swissnet AG, on a stand-alone basis, contributed EBITDA of EUR 1.9m (up 24.0% yoy), underlining the profitability of the acquired business. On a pro forma basis, Group EBITDA reached EUR 4.4m.

Key figures		2022	2023	2024e	2025e	2026e
Sales	CHF m	1	6	13	27	33
EBITDA	CHF m	-3	-2	2	6	8
EBIT	CHF m	-4	-3	1	4	6
EPS	CHF	-1.35	-1.15	0.20	0.43	0.67
Sales growth	%	n.a.	1021.2	111.3	109.9	18.4
EBITDA margin	%	n.m.	n.m.	18.9	21.3	23.9
EBIT margin	%	n.m.	n.m.	9.9	14.4	18.4
Net margin	%	n.m.	n.m.	7.8	13.2	17.5
EV/Sales	ratio	161.68	8.72	5.12	1.69	1.15
ev/ebitda	ratio	-28.1	-32.9	27.1	7.9	4.8
EV/EBIT	ratio	-25.0	-16.5	51.5	11.7	6.3
P/E	ratio	-7.9	-4.9	38.1	14.5	9.2

Source: Bloomberg, Company data, Quirin Privatbank estimates

DCF Valuation

We have derived our target price for the new Swissnet Group from our DCF model. With a WACC of 9.06% (resulting from a risk-free rate of 3.50%, market premium of 5% and a beta of 1.1), a mid-term revenue CAGR 2024-2028 of 36.30% fading to a perpetual growth rate of 2.5% and a sustainable long-term EBIT margin of 30% our DCF model derives a fair value of EUR 21.00 per share.

(CHF m)	2024e	2025e	2026e	2027e	2028e	2029e	2030e	2031e	2032e	2033e	TV
Sales	13	27	33	38	45	52	59	64	69	73	
gro wth yo y	111.3%	109.9%	18.4%	18.0%	17.6%	15.1%	12.6%	10.0%	7.5%	5.0%	
EBIT	1.3	4.0	6.0	8.1	10.7	13.0	15.3	17.7	19.9	21.8	
EBIT margin	9.9%	14.4%	18.4%	21.1%	23.7%	24.9%	26.2%	27.5%	28.7%	30.0%	
Taxes Taxrate	0.0 0%	0.0 0%		-0.6 7%	- 1.8 17%	-2.2 17%	-2.6 17%	- 3.0 17%		- 3.7 17%	
Depreciation	1.2	1.9	1.8	1.7	1.6	1.2	0.9	0.8	0.8	0.7	
%of sales	9.0%	6.9%	5.5%	4.4%	3.5%	2.2%	1.6%	1.3%	1.2%	1.0%	
Capex	-0.1	-0.2	-0.2	-0.2	-0.1	-0.3	-0.5	-0.6	-0.7	-0.7	
% of sales	1.0%	0.6%	0.5%	0.4%	0.3%	0.7%	0.8%	0.9%	1.0%	1.0%	
Δ NWC	-1.1	-2.2	-0.7	-0.8	-0.9	-1.1	-1.2	-1.3	-1.4	-1.5	
% of sales	8.2%	8.0%	2.2%	2.1%	2.1%	2.1%	2.1%	2.1%	2.1%	2.1%	
FCF growth yo y	1.3 nm	3.5 nm	6.9 97.2%	8.2 19.4%	9.4 13.9%	10.5 11.8%	12.0 14.0%	13.6 13.6%	15.2 11.9%	16.6 9.1%	259.2 2.5%
PV FCF	1.3	3.3	6.0	6.6	6.9	7.0	7.4	7.7	7.9	7.9	123.0
DV Forecast Daried		62			Consitiu	A		Тани			

DCF Model for Swissnet Group

PV Forecast Period	62	Sensitivity			Term	ninal grov	wth rate	
PV Terminal Value	123	Analysis		1.5%	2.0%	2.5%	3.0%	3.5%
		8	.15%	22.0	23.3	24.9	26.7	29.0
Enterprise value	185	8.	60%	20.4	21.5	22.8	24.3	26.1
- Net Debt / Net Cash	7	WACC 9.	06%	19.0	19.9	21.0	22.3	23.8
- Pension Provisions	0	9	.51%	17.7	18.5	19.4	20.5	21.8
Equity value	178	9.	96%	16.6	17.3	18.1	19.0	20.0
Number of shares	8.5							
Value per share (CHF)	21.00	Risk free rat	e	3.50%		Equity r	atio	100%
		Cost of deb	t	4.50%		Compar	ny beta	1.
		Market Prer	nium	5.00%		WACC		9.06%

Source: Quirin Privatbank

Company description

The Swissnet Group is a leading provider of location-based marketing software (LBM), Wi-Fi infrastructure systems and Wi-Fi guest hotspots. The group serves customers in the retail, hospitality, healthcare and public sectors, among others. The subsidiaries under the Swissnet group umbrella are known for their outstanding expertise in digital transformation and Software as a Service. With intelligent and fully cloud-based technologies, the Swissnet Group offers its customers tangible added value and success by improving their omnichannel strategies. The company is listed on the Frankfurt Stock Exchange and traded in the XETRA segment.

Revenues by segment 2023



Revenues by region 2023



Source: Company data

Source: Company data



Source: Company data







Source: Quirin Privatbank Research, Bloomberg

Source: Bloomberg

Profit & loss statement

Profit & loss statement (CHF m)	2022	YOY	2023	YOY	2024e	YOY	2025e	YOY	2026e	YOY
Sales	0.6	n.a.	6.2	1021.2 %	13.1	111.3 %	27.5	109.9 %	32.5	18.4 %
Unfinished Goods	1.0		2.0		2.0		2.0		2.0	
Other own work capitalized	0.0		0.2		0.3		0.7		0.8	
Other operating earnings	1.0		2.0		2.0		2.0		2.0	
Cost of goods	-0.1		-1.2		-2.1		-4.4		-5.0	
Gross profit	0.6		6.4		13.4		28.2		33.4	
Personnel expenses	-1.3		-3.9		-7.1		-14.7		-17.0	
Depreciation	-0.4		-1.6		-1.2		-1.9		-1.8	
Other operating expenses	-2.3		-2.8		-1.8		-3.3		-3.6	
EBITDA	-3.2	n.a.	-1.6		2.5		5.9	137.3 %	7.8	32.6 %
EBITDA margin (%)	-574.68		-26.53		18.88		21.34		23.90	
EBIT	-3.6	n.a.	-3.3		1.3		4.0	205.1 %	6.0	51.1 %
EBIT margin (%)	-647.92		-52.85		9.93		14.43		18.42	
Income from Participations	0.0		0.0		0.0		0.0		0.0	
Net financial result	-0.1		-0.8		-0.3		-0.3		-0.3	
Exceptional items	0.0		2.0		2.0		2.0		2.0	
Pretax profit	-3.7	n.a.	-4.1		1.0		3.7	248.3 %	5.7	56.9 %
Pretax margin (%)	-662.57		-65.76		8.01		13.29		17.62	
Taxes	0.0		0.0		0.0		0.0		0.0	
Tax rate (%)	0.05		-1.08		0.00		0.00		0.00	
Earnings after taxes	-3.7		-4.1		1.0		3.7		5.7	
Minorities	0.0		0.0		0.0		0.0		0.0	
Group attributable income	-3.7	n.a.	-4.2		1.0		3.6	255.6 %	5.7	57.4 %
No. of shares (m)	2.8		4.7		8.5		8.5		8.5	
Earnings per share (CHF)	-1.35	n.a.	-1.15		0.20		0.43	116.8 %	0.67	57.4 %
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Source: Company data, Quirin Privatbank estimates

Balance sheet

Balance sheet (CHF m)	2022	YOY	2023	YOY	2024e	YOY	2025e	YOY	2026e	YOY
Assets										
Cash and cash equivalents	0.5		0.8		6.6		16.1		25.1	
Accounts receivables	0.2		2.7		5.7		11.8		13.8	
Inventories	0.1		0.5		1.0		2.2		2.5	
Other current assets	0.1		0.0		0.0		0.0		0.0	
Tax claims	0.0		0.0		0.0		0.0		0.0	
Total current assets	0.9	n.a.	4.0	343.7 %	13.4	233.0 %	30.1	125.4 %	41.4	37.5 %
Fixed assets	0.3		1.0		3.0		2.7		2.5	
Goodwill	0.0		2.9		7.2		7.2		7.2	
Other intangible assets	0.3		11.0		25.0		23.5		22.1	
Financial assets	0.0		0.0		0.0		0.0		0.0	
Deferred taxes	0.0		0.0		0.0		0.0		0.0	
Other fixed assets	2.4		0.4		0.4		0.4		0.4	
Total fixed assets	3.0	n.a.	15.3	413.8 %	35.6	132.2 %	33.8	-4.9 %	32.2	-4.8 %
 Total assets	3.9	n.a.	19.3	397.5 %	48.9	153.1 %	64.0	30.7 %	73.6	15.1 %
Equity & Liabilities										
Subscribed capital	0.3		0.5		0.8		0.8		0.8	
Reserves & other	16.5		26.9		46.9		46.9		46.9	
Revenue reserves	0.0		-0.3		0.7		4.3		10.0	
Accumulated other comprehensive	-14.8		-19.9		-19.9		-19.8		-19.8	
Shareholder's equity	2.0	n.a.	6.9	249.8 %	28.4	308.9 %	32.0	12.8 %	37.7	17.8 %
Minorities	0.0		0.2		0.2		0.2		0.3	
Shareholder's equity incl. minorities	2.0	n.a.	7.1	259.4 %	28.6	301.1 %	32.2	12.8 %	38.0	17.8 %
Long-term liabilities										
Pension provisions	0.0		0.0		0.0		0.0		0.0	
Financial liabilities	0.0		6.4		9.1		9.1		9.1	
Tax liabilities	0.0		0.0		0.0		0.0		0.0	
Other liabilities	0.3		0.2		0.5		1.1		1.3	
Total long-term debt	0.3	n.a.	6.7	2007.9 %	9.6	44.6 %	10.2	5.9 %	10.4	2.0 %
Short-term debt										
Other provisions	0.0		0.0		0.0		0.0		0.0	
Trade payables	0.9		1.0		2.1		4.4		5.2	
Financial debt	0.0		0.9		0.9		0.9		0.9	
Other liabilities	0.7		3.7		7.7		16.2		19.2	
Total short-term debt	1.6	n.a.	5.6	249.6 %	10.7	93.3 %	21.5	100.4 %	25.2	17.3 %
Total equity & liabilities	3.9	n.a.	19.3	397.5 %	48.9	153.1 %	64.0	30.7 %	73.6	15.1 %

Source: Company data, Quirin Privatbank estimates

Financial key ratios

Key ratios	2022	2023	2024e	2025e	2026e
Per share data (CHF)					
EPS	-1.35	-1.15	0.20	0.43	0.67
Book value per share	0.7	2.0	5.5	3.8	4.5
Free cash flow per share	-0.2	-1.4	0.8	1.1	1.1
Dividend per share	0.00	0.00	0.00	0.00	0.00
Valuation ratios					
EV/Sales	161.68	8.72	5.12	1.69	1.15
ev/ebitda	-28.1	-32.9	27.1	7.9	4.8
EV/EBIT	-25.0	-16.5	51.5	11.7	6.3
P/E	-7.9	-4.9	38.1	14.5	9.2
P/B	14.5	2.8	1.4	1.6	1.4
Dividend yield (%)	0.0	0.0	0.0	0.0	0.0
Growth					
Sales growth (%)	n.a.	1021.2	111.3	109.9	18.4
Profitability ratios					
EBITDA margin (%)	-574.7	-26.5	18.9	21.3	23.9
EBIT margin (%)	-647.9	-52.9	9.9	14.4	18.4
Net margin (%)	-662.2	-67.0	7.8	13.2	17.5
ROCE (%)	-155.9	-23.8	3.4	9.4	12.4
Financial ratios					
Total equity (CHF m)	2.0	6.9	28.4	32.0	37.7
Equity ratio (%)	51.0	35.9	57.9	50.0	51.2
Net financial debt (CHF m)	-0.5	6.5	3.4	-6.1	-15.1
Net debt/Equity	0.5	0.4	0.6	0.5	0.5
Interest cover	-35.8	-6.6	-2.7	5.6	11.4
Net debt/EBITDA	0.2	-4.0	1.4	-1.0	-1.9
Payout ratio (%)	0.0	0.0	0.0	0.0	0.0
Working Capital (CHF m)	-1.2	1.0	2.1	4.3	5.0
Working capital/Sales	-2.10	0.16	0.16	0.16	0.15

Source: Company data, Quirin Privatbank estimates

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Price and Rating History (last 12 months)

Date	Price target-CHF	Rating	Initiation
26.05.2025	21.00	Buy	
21.02.2025	20.00	Buy	
04.02.2025	16.40	Buy	
20.11.2024	19.40	Buy	14.06.2022

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Competent supervisory authority

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