

swissnet Group: swissnet MENA wins first two customer contracts

Berg, Switzerland – 17 March 2025 – The swissnet Group (ISIN: CH0451123589 – Ticker: MLBMD), a leading provider of ICT solutions, announced that its subsidiary Swissnet MENA has secured its first two customer contracts, generating a total revenue of around AED 500,000. These significant agreements mark a major milestone in the company's expansion and reinforce swissnet MENA's commitment to delivering top-tier consultancy and technology services.

The first contract includes specialized consultancy services aimed at optimizing customer experience in the tourism and hospitality industry in the UK. Through innovative digital solutions, swissnet MENA will help create seamless and personalized interactions for guests while enhancing operational efficiency. The second contract covers a comprehensive maintenance and support program for IT networks, infrastructure, and security systems in UAE. This long-term engagement ensures that the client maintains a robust, high-performance, and secure IT environment that supports smooth business operations and protects against cyber threats.

"These significant contracts mark the beginning of an exciting growth phase for swissnet MENA as we help businesses optimize their technology infrastructure and implement innovative solutions," said Roger Tabbal, CEO International and swissnet MENA. "Our goal is to deliver top-tier services that drive efficiency, security, and exceptional customer experiences."

swissnet MENA's rapid success highlights the company's ability to adapt to the evolving demands of various industries. With a strong focus on innovation and customer-centric solutions, swissnet MENA is well-positioned to further expand its presence in the MENA region and beyond.

About swissnet Group

The swissnet Group is a leading provider of location-based marketing software (LBM), Wi-Fi infrastructure systems and Wi-Fi guest hotspots. The group serves customers in the retail, hospitality, healthcare and public sectors, among others. The subsidiaries under the swissnet group umbrella are known for their outstanding expertise in digital transformation and Software as a Service. With intelligent and fully cloud-based technologies, the swissnet Group offers its customers tangible added value and success by improving their omnichannel strategies. The company is listed on the Frankfurt Stock Exchange and traded in the XETRA segment.

For more information, please visit <http://www.swissnet.ag>.

Contact Company

Swissnet Group, Berg (Switzerland)

Jonathan Sauppe, CEO, Chairman of the board

jonathansauppe@swissnet.ag

Phone: +41 78 307 45 06

Contact for business and financial press

edicto GmbH, Frankfurt (Germany)

Axel Mühlhaus/Doron Kaufmann

swissnet@edicto.de

Phone: +49 69 905 505-53