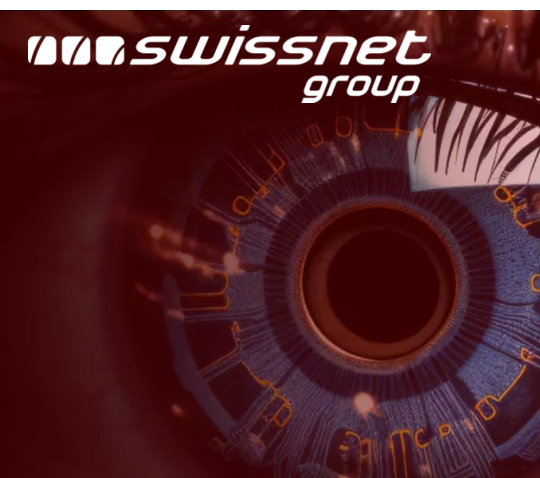


**WELCOME TO THE WORLD
OF SEAMLESS IT SOLUTIONS.**



With Smart And Fully Cloud-based Technologies, We Create Real Added Value For Our Business Customers



We are the global experts for ...

- Digitalization
- Location-based marketing
- ICT infrastructure
- Managed IT services
- Digital hospitality solutions
- Wi-Fi-Services for SaaS B2B clients



CHF 27.5 MM
Revenue⁽¹⁾



106%
Revenue CAGR 23A-25E



100+
Employees



32+ MM
users per month



CHF 6.7 MM
EBITDA⁽¹⁾



300k+
Concurrent users



40+ Countries
with installations



41K+
WiFi Hotspots worldwide

Positioned to Become a Global Leader in Digital Infrastructure

” Our Vision

Establish a global leader in digital infrastructure and location-based marketing, delivering innovative, AI-driven solutions for retail, healthcare, and hospitality sector



Global Expansion

Scale to over 30,000 locations worldwide



Growth

Driving sustainable double digit profitable growth



Trusted Partnership

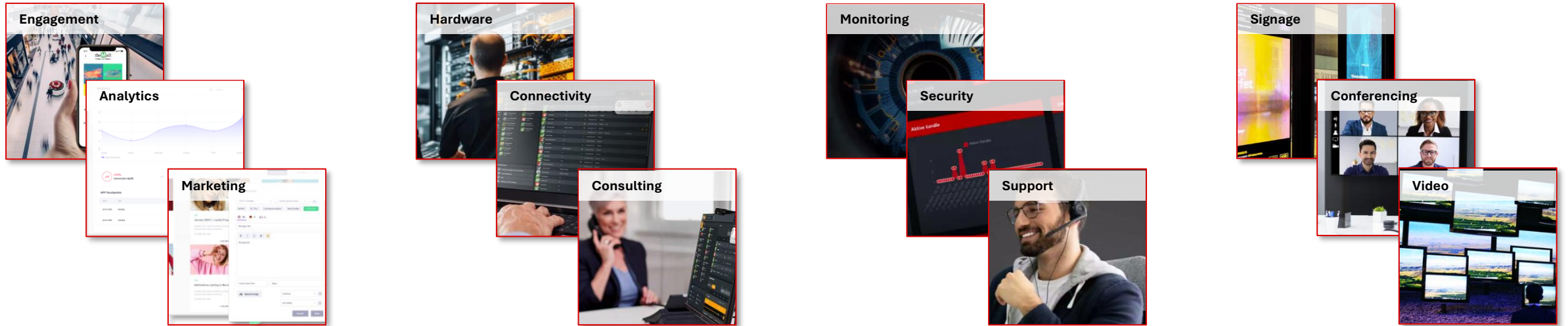
Build long-term relationships by delivering first-class quality



AI-Driven Innovation

Embed AI across the products, providing cutting-edge solutions

Swissnet Group Delivers Comprehensive Technology Solutions Across The Entire Digital Customer Value Chain



SaaS

Marketing Hotspot Solutions
High scalable Wi-Fi
Management
Feedback tools
AI-based concierge solution
Auto App Login

Connectivity Solutions

Internet Service Provider
Managed Service Provider
High redundancy WAN
SD-WAN
Planning, Consulting,
Monitoring, Implementation

Managed Infrastructure

Managed Wi-Fi
Managed UCC
Managed Network
Managed IT-Security

Media Solutions

Managed Digital Signage
Conference Technology
Video Surveillance
Video Walls
Projectors
Live Streaming

With Swissnet Group as a holistic provider, customers enjoy seamless integration, reliability, and cost efficiency across all their digital communication needs

Swissnet Group's Three-Pillars



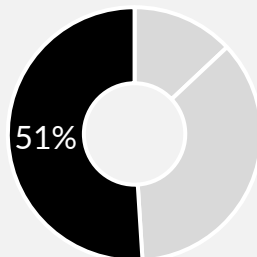
Infrastructure

Leader in **Wi-Fi hotspot solutions** and **ICT services** in Continental Europe

Initial business products and solutions include:

- High-speed internet
- Mobile communications
- Fixed networks
- Managed IT services

Share of group revenue 2025E:



Revenue 25E: CHF 11.5 MM
EBITDA 25E: 3.5 MM

Selected clients:

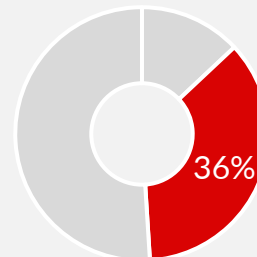


SaaS

Cloud-based software solutions

- **AI technology** across all solutions
- Suite of **Wi-Fi-based customer engagement** and analytics tools
- Focus on **location-based marketing, customer behaviour insights, and loyalty programs** driving conversion

Share of group revenue 2025E:



Revenue 25E: CHF 12.3 MM
EBITDA 25E: 2.6 MM

Selected clients:

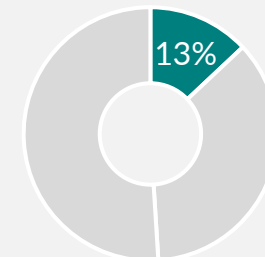


MENA

MENA growth segment (Middle East and North Africa)

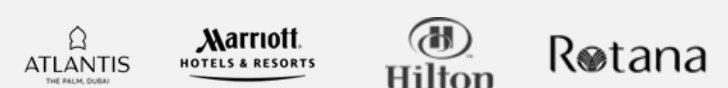
- **AI SaaS hospitality solution Lokalee**
- Swissnet MENA established as **leading ICT player for the hospitality sector**

Share of group revenue 2025E:



Revenue 25E: CHF 3.6 MM
EBITDA 25E: 0.6 MM

Selected clients:



Upselling and Synergies In The New Group Structure



Development

Technology

Strong inhouse software capabilities & team

Company Building

Structure
Implementation
Go-to-Market capabilities via online marketing and telesales

Sourcing

M&A



Infrastructure

WiFi Hotspots

CloudWifi
Managed Services
Security

Communication Systems

Mobile
Internet services
VoIP

ICT

Wan
Lan
WLAND
Hardware



Software

Guest Management

Cloud/ Guest WiFi
Suite Software

Location-based Marketing

Bluetooth beacons
Mobile App
Digital signage solutions

Lokalee

Digital Concierge
Travel recommendations
Personalized offers



Partnerships/MENA

Review

Exclusive partnership with eKomi (feedback collection, management and distribution)

Hospitality/ MENA

Comprehensive full-service solution for the entire guest journey by Swissnet Group (Lokalee)

Verticalization and Upselling of B2B Marketplace

Infrastructure: Selected Product Highlights



DEVELOPED BY SWISSNET SWISSNET WiFi Phone

From Swissnet Group developed for tough daily use

The SN2103 WLAN phone offers exceptional durability, functionality, and performance for everyday retail use. With waterproof and drop-resistant construction up to 1.8 meters, it withstands spills, bumps, and dust, ensuring clear communication in any environment.

**Reliability, durability and functionality combined in one device.
Made for retail.**



700 Devices online at Müller

The Müller network team and also the branches confirm the smooth and comfortable use.



SaaS: Selected Product Highlights



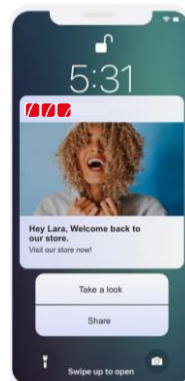
CloudWiFi

Features:

- High scalable Wi-Fi Management
- **Auto App Login for existing customer Apps**
- Content Management system with location-based content

Benefits:

- Seamless user experience with automatic app login for existing customers
- Enhanced customer engagement



Customer Campaigns

Features:

- Create and send your own campaigns.
- Advertise special offers and refer to online reservations
- Integration of QR codes in the menu and other customer facing items

Benefits:

- Increased attention for special offers
- Additional customers during lunchtime on weekdays



Social Media Marketing

Features:

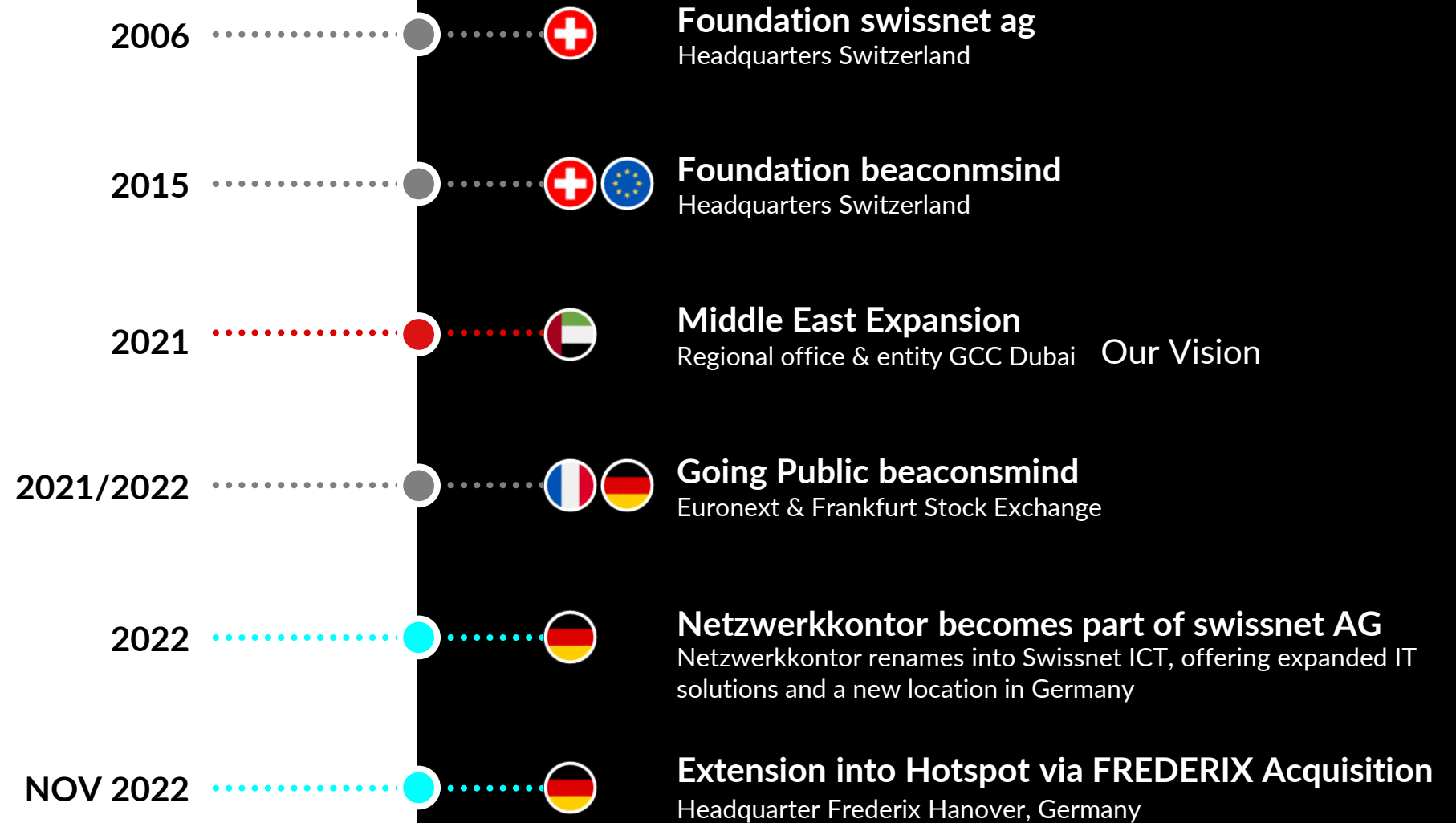
- Log in via social networks
- Automatic location check-in and sharing of visits
- Create and share actions in Instagram stories

Benefits:

- Free advertising through automatic check-ins
- Increased sales through shared promotions

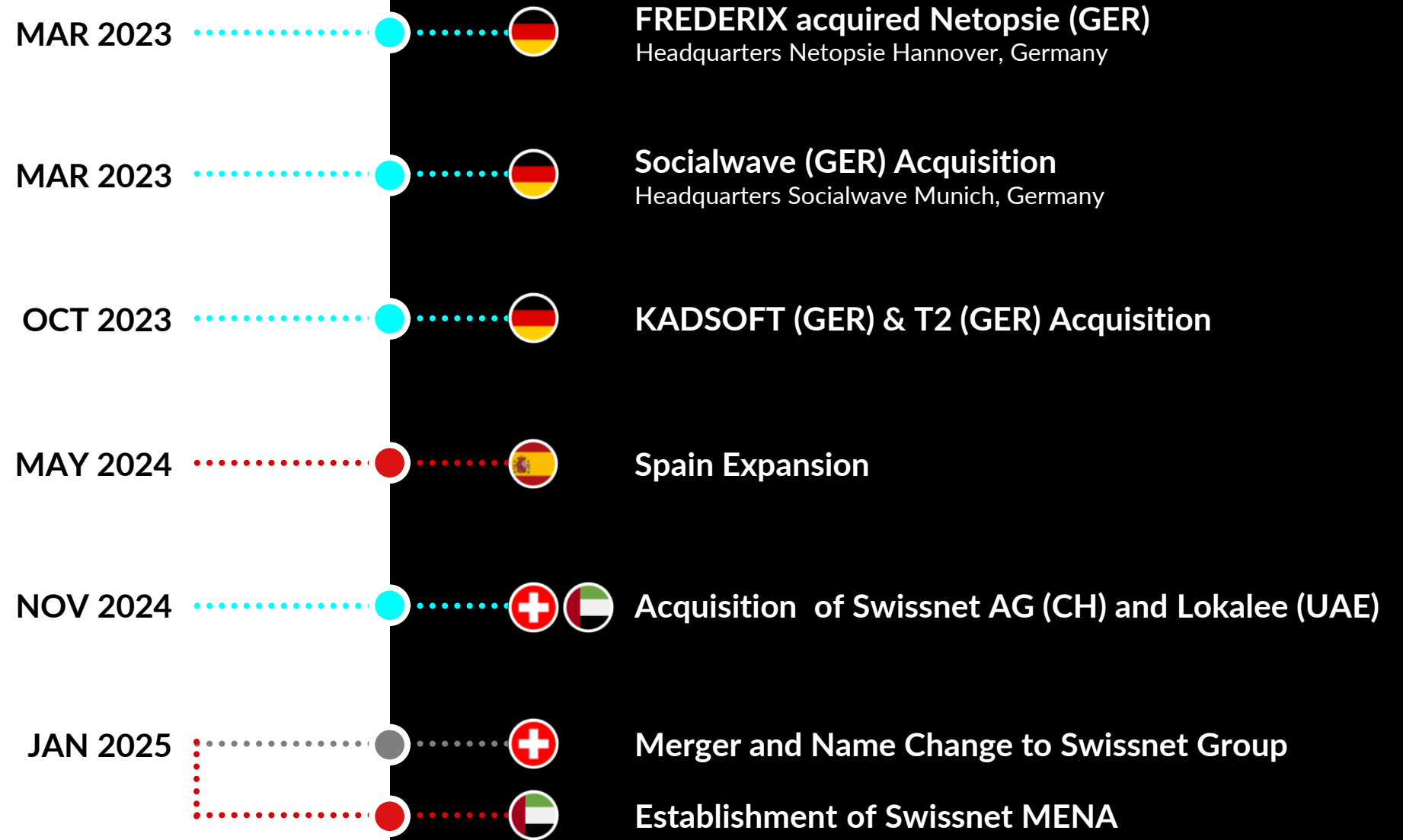


Group History Part I



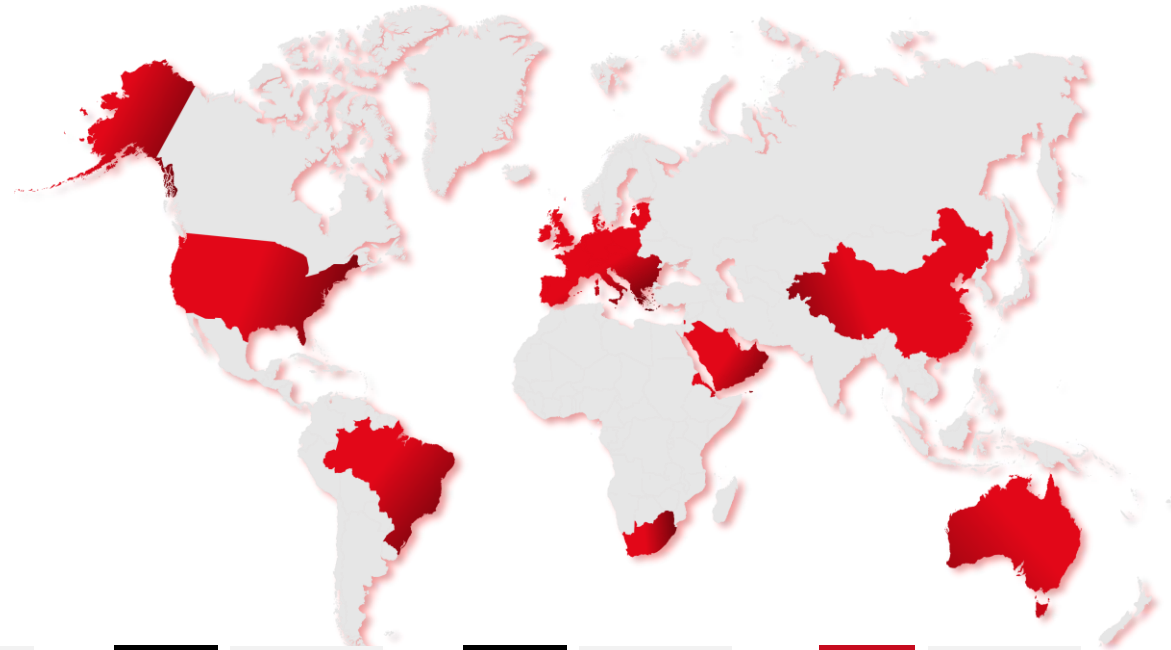
- *IPO/Foundation*
- *Acquisition*
- *Geographic Expansion*

Group History Part II



- *IPO/Foundation*
- *Acquisition*
- *Geographic Expansion*

Strong Global Footprint: On-site For Clients Across 8+ Locations & Multiple Markets, Ensuring Exceptional Service



Berg,
CH



Munich,
DE



Hannover,
DE



Dresden,
DE



Barcelona,
ESP



Dubai,
UAE



Beirut,
LB



Strong global presence: Swissnet group supports over 10,000 customers and is rapidly expanding its footprint in the MENA region

Swissnet Group: Expanding The Global Footprint



Established markets



Europe

- Headquarters in Berg (Switzerland) and Munich (Germany)
- Historical focus on the DACH market
- European expansion driven internationally active blue-chip clients
- Establishment of subsidiary in Spain in 2024

Expansion markets



MENA

- First advance into the region in 2021
- Established Swissnet MENA in 2025 as a regional hub for localized operations
- Positioned to capitalize on the growing demand for digital and ICT solutions



RoW

- Planned expansion in Central and East Asia with focus on hospitality sector
- Further expansion of global operations via international clients

Executive Management Leadership



Jonathan Sauppe
CHAIRMAN & CEO

- Chairman/ CEO of Swissnet Group
- Founder and previous CEO of several tech companies
- Adept in fostering collaboration & synergies across the group
- Core Shareholder



Boris Tölzel
CO-CEO INFRASTRUCTURE

- Co-CEO Infrastructure Swissnet Group
- Over 13 years of leadership experience in the ICT industry
- Experienced in M&A and driving market expansion
- Core Shareholder



Roger Tabbal
CEO International and
Swissnet MENA

- CEO International and Swissnet MENA of Swissnet Group
- Over 25 years of leadership experience in the ICT and hospitality industry
- Previous global VP of Guest Technology & Innovation at Accor



Samir Abi Frem
CEO LOKALEE

- Founder & CEO of Lokalee
- Decades of executive experience in the global hospitality sector
- Merges expertise in computer science and IT with first-hand hotel management experience

Strategic and Operational Board Leadership



Andreas Wyss
BOARD MEMBER

- In charge of new acquisition valuation at Swissnet Group
- +30 years audit & accounting experience
- Partner & Head of International Clients, Relationships of BDO



Christian Legros
BOARD MEMBER

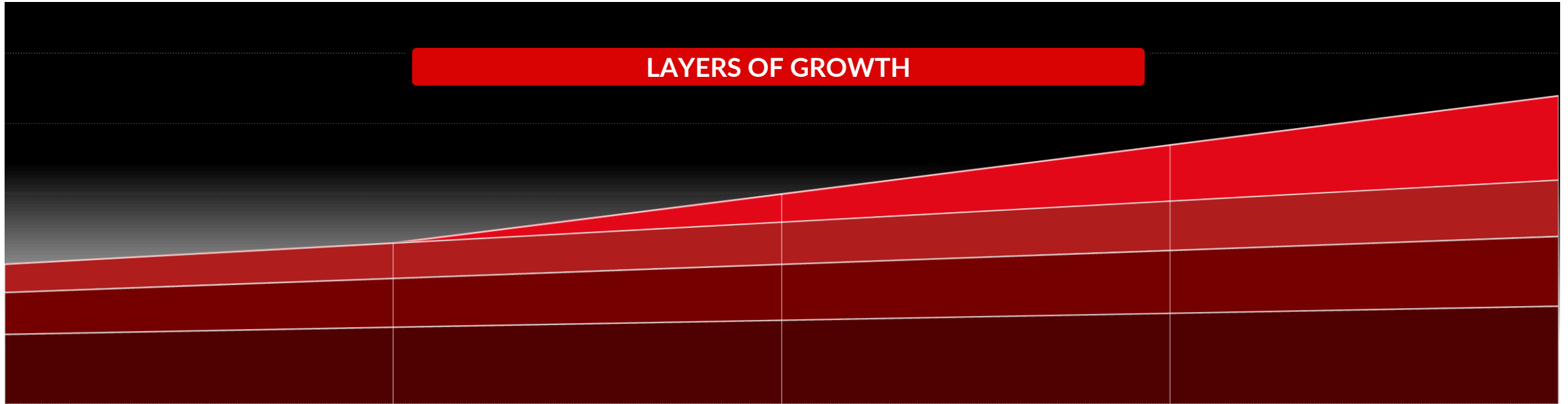
- Transaction experience from over 20 M&A deals and two IPOs
- Founder of Legros Partners Group and Socialwave Group
- Core Shareholder



Dr. Andreas Krobath
BOARD MEMBER

- International active entrepreneur as founder/co-founder
- 25 years domain expertise in Hotel technology
- Strategy advisor for at-visions group

Exponential Growth Strategy Through Internationalisation, Vertical Expansion And Upselling



ORGANIC GROWTH	VERTICAL EXPANSION/ ACQUISITIONS	INTERNATIONALISATION	UP- AND CROSS-SELL/ NEW PRODUCTS
<ul style="list-style-type: none"> • High single digits expected organic growth over the upcoming years for existing customers • Product development (Digital Experience Group) 	<ul style="list-style-type: none"> • Vertical expansion via across multiple layers: <ul style="list-style-type: none"> • Cloud communication (Swissnet) • Hospitality • Infrastructure Expansion ICT • SaaS • Further extensions under review 	<ul style="list-style-type: none"> • Historical dominance in the German and European market • MENA expansion through Lokalee and Swissnet MENA in 2024 • MENA beachhead for Africa/Asia 	<ul style="list-style-type: none"> • Cross-and up-selling of newly acquired products across the customer base • Accelerate growth on existing customers • Group companies with multiple overlap customers (low hanging fruit)

Unlocking the Future of AI-Powered Guest & Service Management Across Key Industries



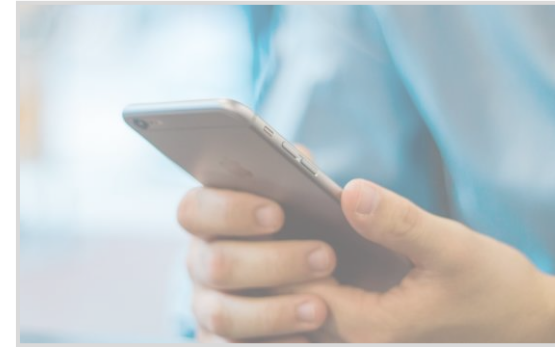
International Expertise in AI Development

- Team of talented software and AI engineers based in Dubai and Munich
- Driving cutting-edge innovation, combining deep expertise in hospitality, retail, and healthcare



Leveraging Vast Data for Industry-Specific AI Solutions

- Extensive database gathered from guest management systems, retail operations, and healthcare institutions
- Delivery of AI-driven insights to optimize decision-making and operational efficiency across industries



Direct Customer Access & Engagement

- Robust Wi-Fi and hotspot solutions
- Enabling seamless guest interaction and data collection
- Offering businesses direct access to valuable customer touchpoints



Enhancing Location-Based Marketing with AI

- Experienced in targeted, location-based marketing powered by AI
- Enabling businesses to connect with customers at the right time and place

Our Respected Clients – Our Top Priority, Every Day!



We turn business relationships into partnerships with technological and service excellence



Large Scale Global Client Base in Retail, Hospitality and Healthcare



Diversified And Loyal Client Portfolio Led By Blue-chip Customers

Top Customers	Service		Description	Revenue 2025E (CHF MM)	% Recurring Revenue ⁽²⁾	Total Contract(s) Value ⁽³⁾
	Infrastr.	SaaS				
Müller	✓	✓	VOIP, SD-WAN, advanced WiFi SaaS + infrastructure solutions in 1,400 stores across 5 countries	5.2	45%	>10.0
Lidl	✗	✓	WiFi guest management, and analytics SaaS in over 12,000 stores	1.6	100%	3.2
Deutsche Telekom	✓	✗	Rollout partner of Telekom for SD-WAN at Müller	0.7	0%	0.7
Vitanas Group	✓	✓	Internet services, WiFi systems SaaS + infrastructure in 50 nursing homes in Germany	0.4	50%	1.5
Umdasch (Philipp Morris)	✓	✗	Sim-Card provider for a the digital signage displays, for the iQos promotion	0.3	100%	0.9
LTB Leitungsbau DACH	✓	✓	CCTV, WiFi, and security solutions	0.3	80%	0.5
Htp	✓	✓	More than 1,500 managed WiFi accespoint including CloudWiFi hotspot management	0.3	100%	0.9
Caritas/Johanniter	✓	✓	Business Telephone System, Nurse calling system, Secure Hotspot, VPN	0.3	100%	0.9
ECE Group	✗	✓	Internet services for over 80 malls, CloudWiFi	0.1	100%	0.7
Hospitality Clients (accumulated)	✓	✓	Managed WiFi, WiFi Hotspot services (SaaS),	2.0	40%	4.0

Note: (1) First full year since start of relationship to 2025E; (2) In 2025E; (3) Value of all existing contracts as of January 2025

Selective Customer KPIs



Infrastructure



- Service: Communications, Hardware, Licences, Managed Services
- Total Revenue: CHF 4.6 MM
- Recurring Revenue (%): 47%



- Service: Roll-out of hardware in >450 retail stores in 6 countries
- Total Revenue: CHF 0.7 MM
- Recurring Revenue (%): 0%



- Service: Provision of mobile internet for advertisement displays
- Total Revenue: CHF 0.3 MM
- Recurring Revenue (%): 99%



- Service: Managed WLAN/ CloudWifi/ Ethernet over COAX
- Total Revenue: EUR 0.4 MM
- Recurring Revenue (%): 42%



- Service: CloudWifi/ managed Wifi Infrastructure with >1500 Access Points
- Total Revenue: EUR 0.3 MM
- Recurring Revenue (%): 100%

SaaS



- Service: CloudWifi/ Auto AppLogin
- Total Revenue: EUR 0.6 MM
- Recurring Revenue (%): 32%



- Service: CloudWifi/ Auto AppLogin /
- Total Revenue: EUR 1.6 MM
- Recurring Revenue (%): 100%



- Service: Business Telephony/ Managed WiFi/ marketing platform
- Total Revenue: EUR 0.3 MM
- Recurring Revenue (%): 100%



- Service: Internet Access, Cloud Wifi/ Managed WAN
- Total Revenue: EUR 0.15 MM
- Recurring Revenue (%): 100%



- Service: Customer Wifi/ marketing platform/ Managed Wi-Fi
- Total Revenue: EUR 0.15 MM
- Recurring Revenue (%): 100%

Client Case Study Müller Infrastructure (1/2): Internet and telephony



Acquired as a client in 2016 and during the initial meeting, their billing and connections were found to be disorganized



Swissnet audited, optimized, and consolidated all phone and internet connections, delivering immediate cost savings



Müller chose Swissnet as their long-term partner - today, Swissnet Group manages connections >1,000 Müller Group locations

>1,000

Stores managed by Swissnet Group in 5 countries

47%

Recurring Revenue⁽¹⁾

60%

Gross Profit Margin⁽¹⁾

Note: (1) For the latest framework contract signed

Client Case Study Müller SaaS(2/2): CloudWiFi



Müller appointed Swissnet Group to set up a reliable customer Wi-Fi solution and to establish its mobile customer app plus the payment system



Müller now benefits from a highly reliable customer Wi-Fi solution that enables centralized real-time in-store analytics and integrates Wi-Fi Auto Connect



Following strong initial success, additional rollouts are planned in Hungary, Croatia, and Slovenia

>770

Stores managed by Swissnet Group in DACH and Spain

32%

Recurring Revenue⁽¹⁾

85%

Gross Profit Margin⁽¹⁾

Note: (1) For the latest framework contract signed

Client Case Study Lidl : WiFi and Analytics



Swissnet Group won LIDL as it was looking for a reliable customer Wi-Fi solution to establish its mobile customer app



Swissnet Group implemented Hotspots in 10,000+ Supermarkets to offer seamless and fast WiFi internet access



+50,000 additional newsletter subscriptions in the US alone within just one year

>10k

Stores managed by Swissnet Group globally

100%

Recurring Revenue⁽¹⁾

95%

Gross Profit Margin⁽¹⁾

Note: (1) For the latest framework contract signed

Client Success Stories: ECE Group & Vitanas



ECE Group implemented CloudWiFi solutions in 77 shopping centers to offer seamless and fast WiFi internet access for their customers in Germany



Around EUR 500,000 in revenue with additional 200 shopping centers rollouts worldwide

- Highly available customer WiFi connection to the customers with realtime in-Store Analytics
- Improved network infrastructure and quality of WiFi access for stores and customers



Vitanas now newly implemented CloudWiFi solutions in another 15 Vitanas locations with a total around 2,500 nursing care places



Over EUR 1.5 MM revenue expected with 5 years contracts signed

- Swissnet engineers have completely renewed the infrastructure network for high-speed networks
- Internet, network, security, WiFi, and Managed service contract for monitoring

Formation of Swissnet Group and Acquisition of Lokalee Closed January 2025



Two transformational acquisitions Formed into Swissnet Group

- 100% acquisition of Swissnet for CHF 9.7MM and merger with beaconsmind AG closed on 15th Jan 2025
- 100% acquisition of UAE-based AI-powered Lokalee for CHF 11.6MM with concurrent closed on 15th Jan 2025
- Total CHF 21.3MM combined purchase price financed by:
 1. Sellers receiving 2.9MM new beaconsmind shares (locked up 12 months)
 2. CHF 4.6MM new cash capital increase priced December 2024
 3. Total vendor loans of CHF 2.7MM staggered 9-18 months repaid with cash and positive cash flows

Transformational Scale and Growth

In CHF MM (except no. of clients)	Swissnet before Reverse Merger		Swissnet Group
Number of Clients	7,035	+46 %	10,285
Revenues 25E	15.4	+79 %	27.5
EBITDA 25E	3.6	+86 %	6.7

New Swissnet Group with Extended Value Chain and Global Setup

- | | |
|----------------------------------|------------------------|
| ✓ Access new technologies and IP | ✓ Cost Synergies |
| ✓ Sales Synergies | ✓ Customer Integration |
| ✓ Internationalization (MENA) | ✓ AI Value Extension |

Transactions Highly Accretive

IN CHFMM	<i>swissnet</i> ⁽¹⁾	Lokalee ⁽²⁾	Combined
Purchase Price	9.7	11.6	21.3
Run-rate Revenues	6.9	13.9	20.8
Run-rate EBITDA Post-Synergy	1.8	4.0	5.8
EV/Revenue	1.4x	0.8x	1.0x
EV/EBITDA ⁽³⁾	5.4x	2.9x	3.7x

Notes: (1) FY24E financials; (2) FY26E financials (first full year operational/ stabilized EBITDA) including Swissnet MENA for Lokalee (3) Post realized synergies

Strategy Fit of Recent Roll Up Acquisitions and Formation of Swissnet Group



BENEFIT

Integration of ICT services with location-based marketing

Holistic solutions in digital signage, WiFi, and security infrastructure



ADDED VALUE

SaaS innovation with integrated digital infrastructure for retail and hospitality

Completing the solutions chain

MARKET

Expanded market reach and operational synergies across industries

Expansion into MENA region

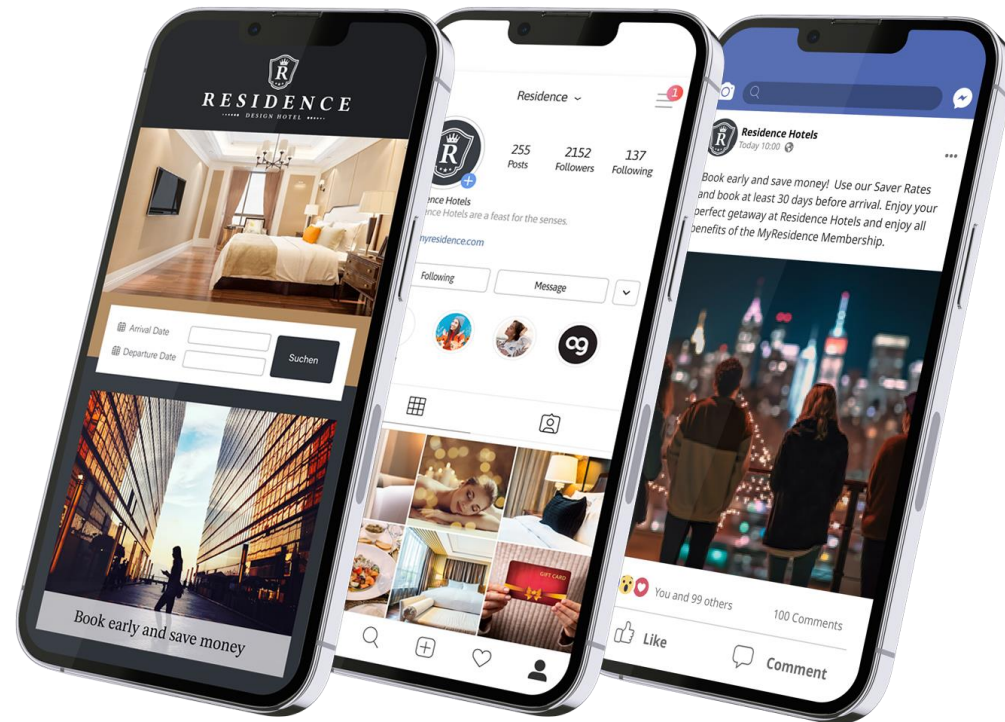


USP

AI-driven hospitality solutions with personalized guest experiences

MENA expansion through Swissnet MENA and Lokalee for hospitality ICT solutions

Lokalee + Hospitality Vertical With MENA Focus



HOSPITALITY – The Role of Digitalization

Transforming Hospitality:
From digitalization to unforgettable
guest experiences



Comprehensive full-service
solution for the entire guest
journey

Resulting in an enhanced guest
journey and unforgettable
experiences for our guests

Lokalee: SAAS Platform That Seamlessly Connects Travellers To Memorable Experiences



A plug and play white label solution branded and customized for your hotel



Personalized offers, activities and promotions for your guests based on our AI



Curate customized trip plans and itineraries detailed for each day of the customer's stay



Access to curated content from local heroes, including dining, events, shopping, experiences and attractions



A single touch point to communicate all hotel's features and services (digital Guest Directory)



AI-powered chat support: Assisting with all inquiries related to experiences, itineraries, and hotel services

Tailored Experiences, Enhanced Revenue Streams, And Elevated Guest Satisfaction



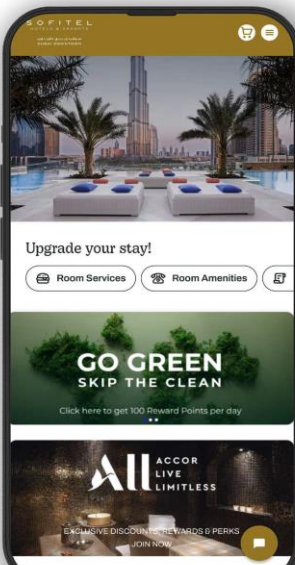
Monetizing Wi-Fi captive portal

Hotel Restaurants
Browse and reserve a table

About Hotel
Easy access to information

Amenities & Service
All guest needs in hand

Room Service
Easy order and track



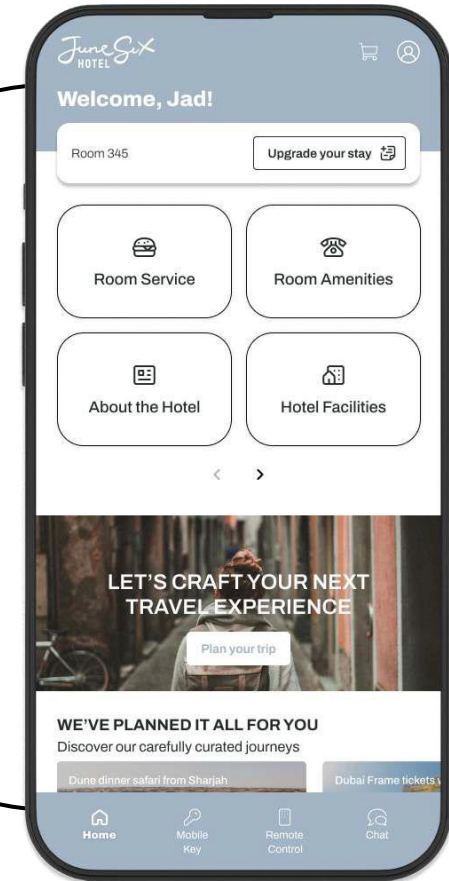
All content in one place

Hotel's Offer
Easy access to offers and promotions

Book
Tours and tickets powered by Fever

Go Local
Book local Experiences

Trip Planner
Customized Itinerary



Proprietary AI Engine Powered By Extensive Guest Data From App And Hotel Databases



Proprietary AI engine:

AI powered recommendations based on guest preferences, purpose of travel and availability

Vast data sources:

Driven by extensive guest data from app and partner hotel databases

Optimized guest management:

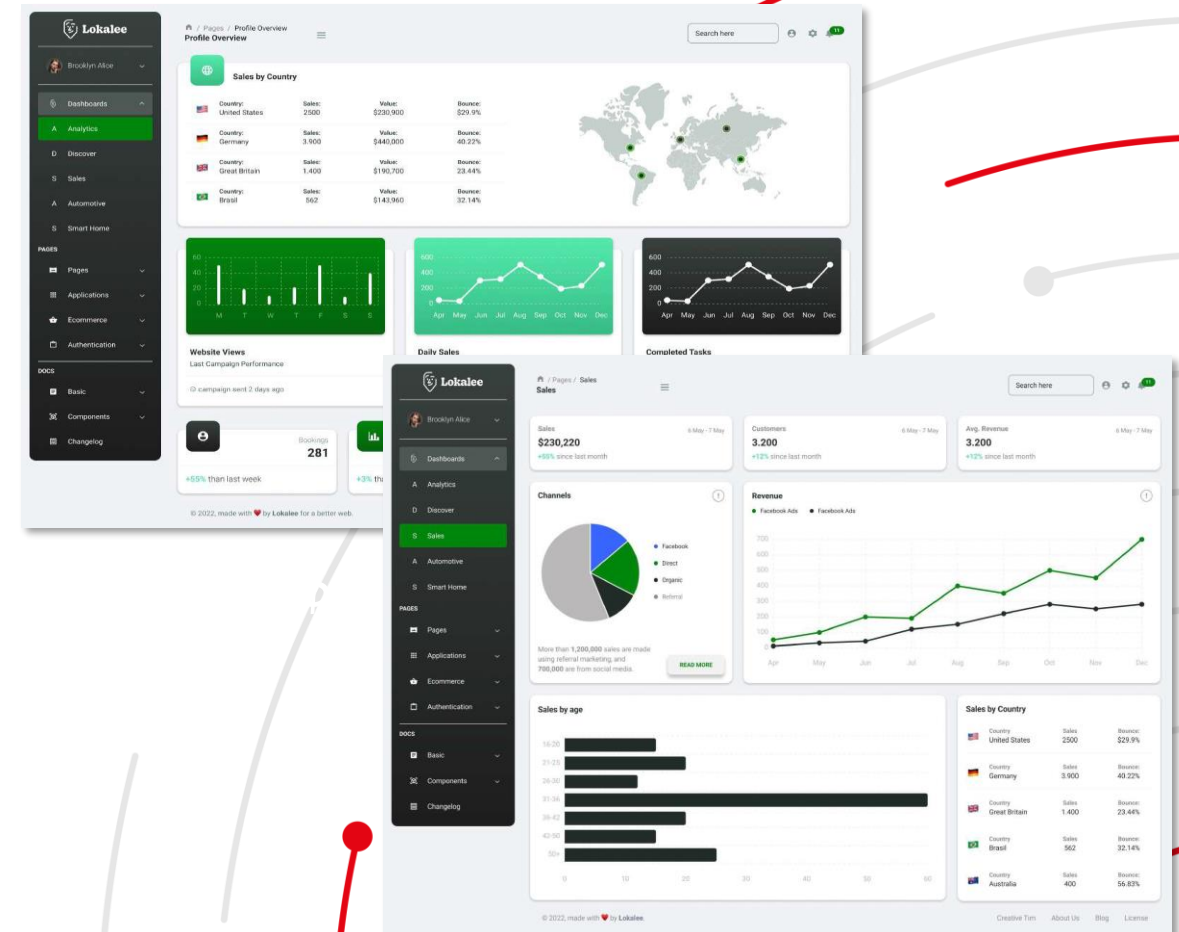
Easily track changes in guest preferences and adjust your offers and promotions accordingly

Real time incremental revenue analysis:

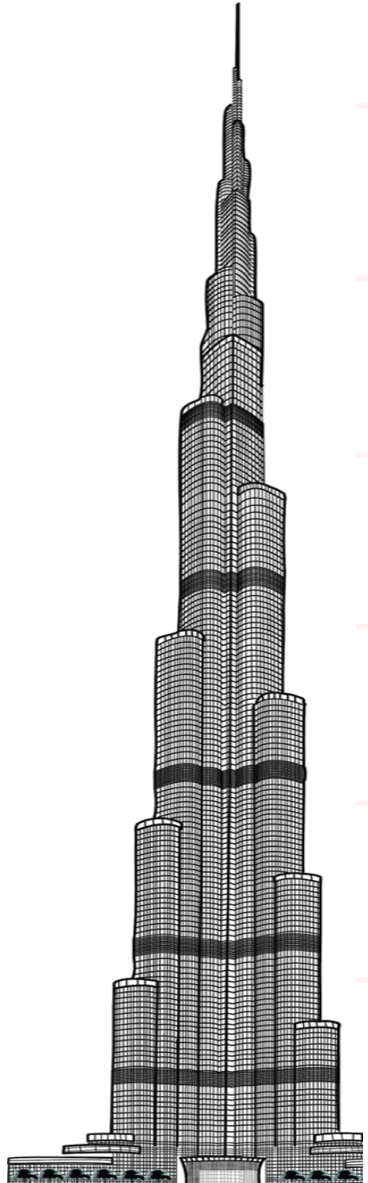
Access to all the revenue generated via activity or experience sales across all touchpoints

Insight on touch points effectiveness:

Easily identify the low-performing touch-points by looking into the scan ratio and hence offering the marketing team an opportunity to optimize performance for a better guest experience



Delivering Customized Full-service Solutions For The MENA Hospitality & Retail Sectors



● Leveraging Swissnet's Strengths:

Utilizing Swissnet Group's expertise to deliver enhanced infrastructure and communication solutions as well as next-generation Cloud Telephony (SaaS) for the MENA region

● Local Presence in Dubai:

Established a local office to provide a robust, scalable platform and close connection between businesses and customers in MENA

● Strategic Partnerships in MENA:

Collaborate with local leaders to offer comprehensive hospitality and retail solutions

● Driving Digital Transformation in MENA:

Committed to advancing regional businesses with cutting-edge technology and seamless connectivity

● All-in one Product:

Introducing an all-in-one retail product in MENA, integrating guest Wi-Fi, network management and monitoring, app connectivity, digital signage, and location-based marketing

● Leading ICT Provider in MENA:

Combining expertise in infrastructure and next-generation technology to position Swissnet Group as the preferred ICT provider of choice in the region

Swissnet MENA: Pioneering ICT and MNS with Market Leadership and Service Excellence



- **Mission:** Transform into a global ICT and MNS leader in MENA
- **Vision:** Trusted ICT partner for scalable, future-proof solutions.
- **Strategy:** Expand through cutting-edge tech and strategic partnerships
- **Presence:** Two UAE entities serving the MENA market under one brand
- **Innovation:** Specialization in Guest Technologies for hospitality, healthcare, and residential sectors
- **Partnership:** Strategic ventures with industry leaders for top-tier service
- **Team:** Skilled professionals working closely with senior leaders and property owners
- **Expertise:** 25+ years in hospitality operations and leadership
- **Track Record:** Extensive experience in executing large-scale, end-to-end projects



Account manager dedicated to hospitality



Dedicated sales team for each vertical



Dedicated engineers for each vertical & technology



Defined quote SLA to properties within 2 days



Consistent 800 support number and brand-specific chat facility for guests and



Wireless integration



Dashboard and project management portal for all clients

MENA: Partnering with Leading Technology Providers to Serve Global Chains and Local Champions



SWISSNET MENA SERVICE SUITE

- Network design and installation using best-of-breed equipment
- Guest technical support
- Managed services (Wi-Fi as a Service)
- 24/7 Network Monitoring

- Wi-Fi
- IP Telephony
- CCTV
- TV sets and IPTV
- Casting from guest device to in-room TV, with fully customizable branded UI

- Security & Firewall
- Servers and Storage
- Digital Signage
- Video Conference
- Amazon & Microsoft Services



SAMSUNG



AVAYA



INTEREL



ATLANTIS








IHG HOTELS & RESORTS

Rotana

Swissnet Group: Key KPIs



In CHF MM (except no. of clients and Point-of-Sales)

	Infrastructure ⁽¹⁾	SaaS ⁽¹⁾	MENA ⁽¹⁾	
 Number of Clients	865	9,170	250	10,285
 Number of Point-of-Sales	12,978	21,353	25,000 ⁽²⁾	58,731
 Revenues 25E	14.0	9.8	3.6	27.5
 EBITDA 25E	3.5	2.6	0.6	6.7
 Gross Margin 25E	63%	81%	44% ⁽³⁾	69 %

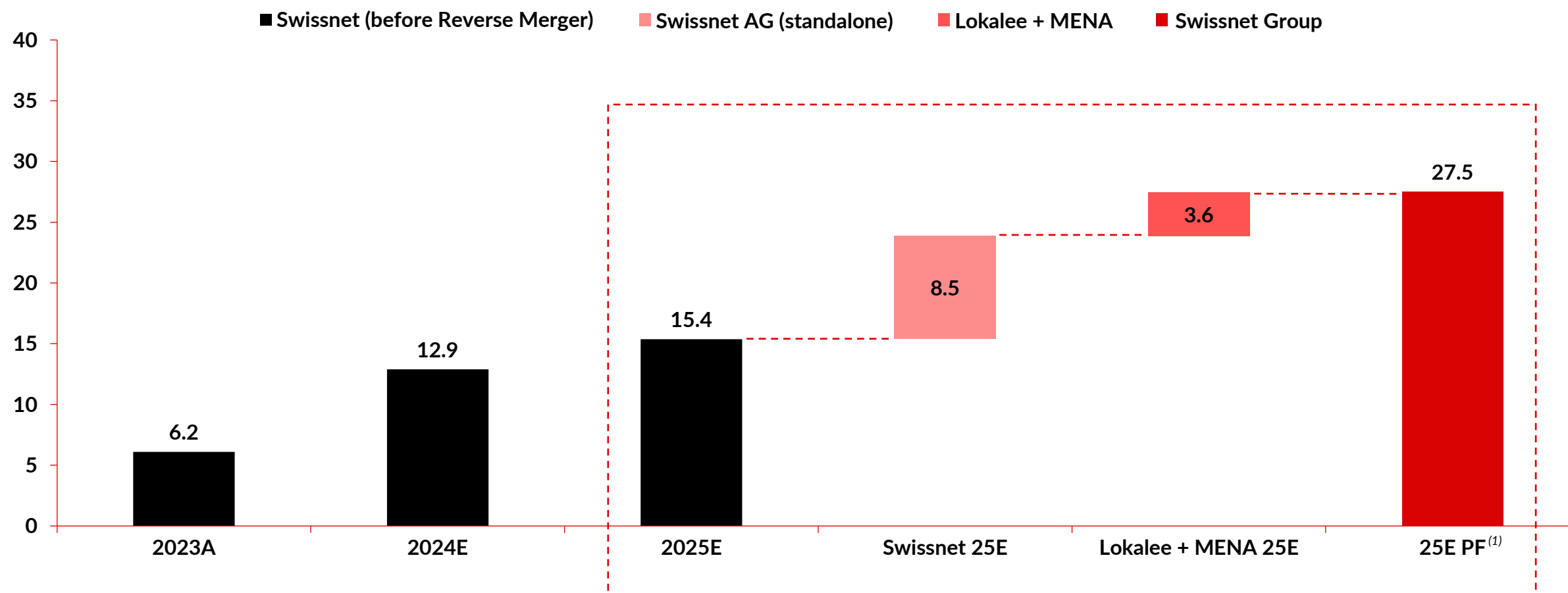
Notes: (1) Infrastructure segment includes T2, KADSOFT, half FREDERIX and 20% Swissnet ; Software/SaaS segment includes beaconsmind AG, Socialwave, half FREDERIX and 80% Swissnet; MENA includes Lokalee and Swissnet MENA; (2) Hotel Rooms; (3) To become significantly higher after initial start-up phase

Accelerating Revenue Growth + Critical Scale



Revenue growth YoY 24E-25E of 113%, from CHF 12.9MM in 2024E to CHF 27.5MM in 2025E⁽¹⁾

CHF MM



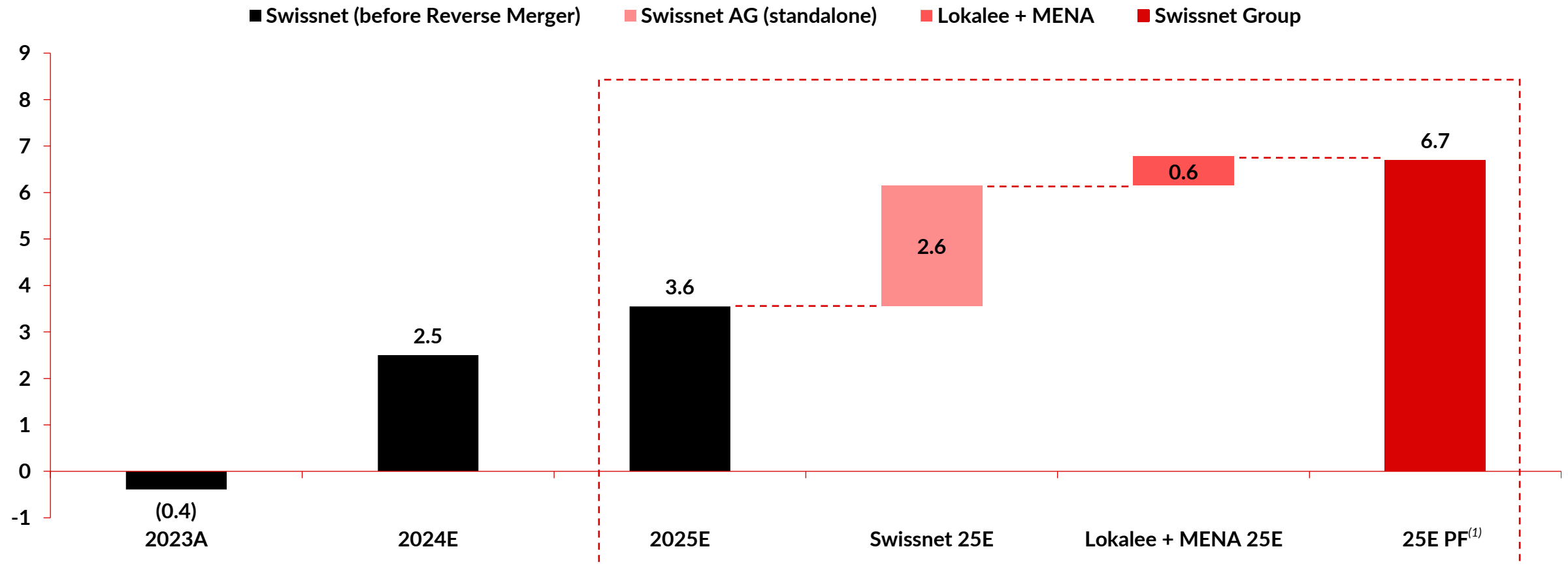
Note: (1) Pro-forma basis (Swissnet AG, Lokalee and Swissnet MENA financials fully captured in FY 2025)

Transformational EBITDA Growth



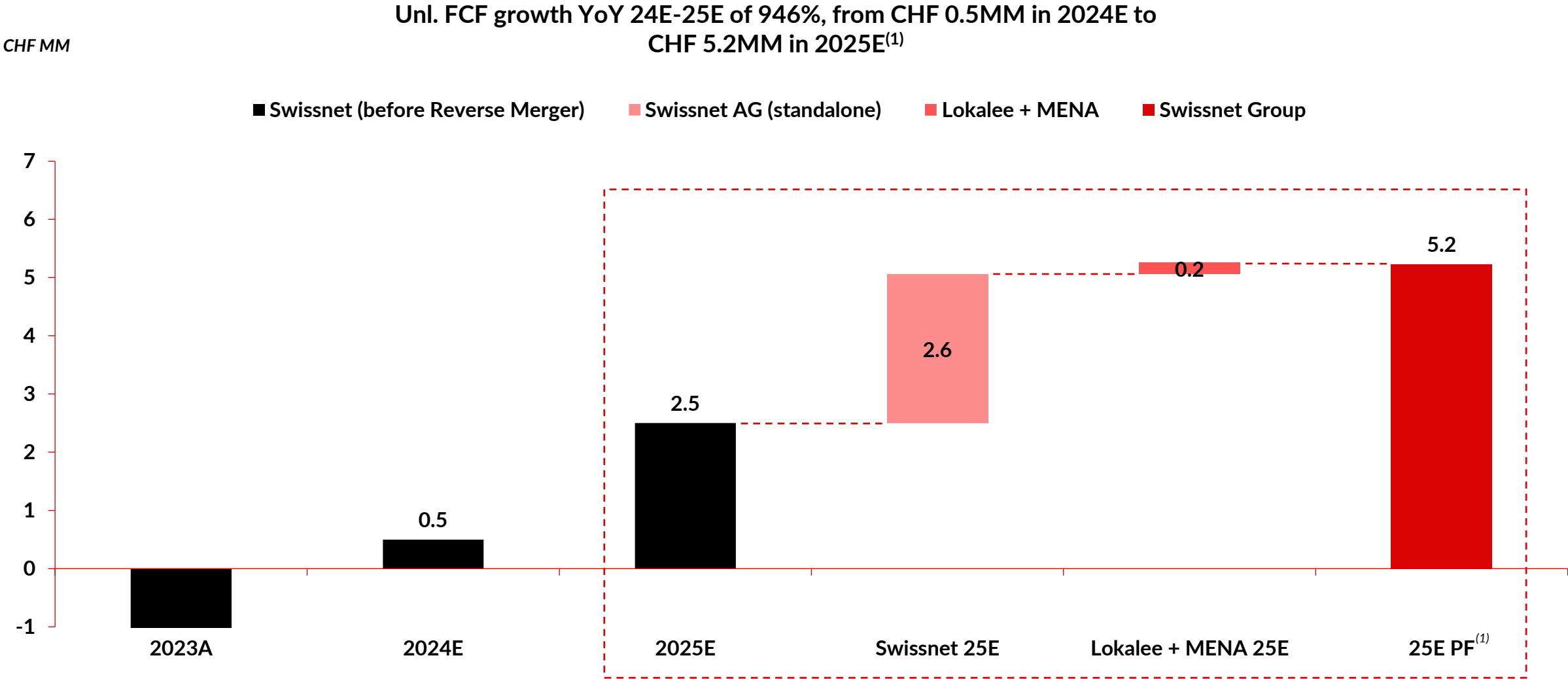
EBITDA growth YoY 24E-25E of 169%, from CHF 2.5MM in 2024E to CHF 6.7MM in 2025E⁽¹⁾

CHF MM



Note: (1) Pro-forma basis (Swissnet AG, Lokalee and Swissnet MENA financials fully captured in FY 2025)

Strong Unlevered FCF Momentum



Note: (1) Pro-forma basis (Swissnet AG, Lokalee and Swissnet MENA financials fully captured in FY 2025)

Balance Sheet



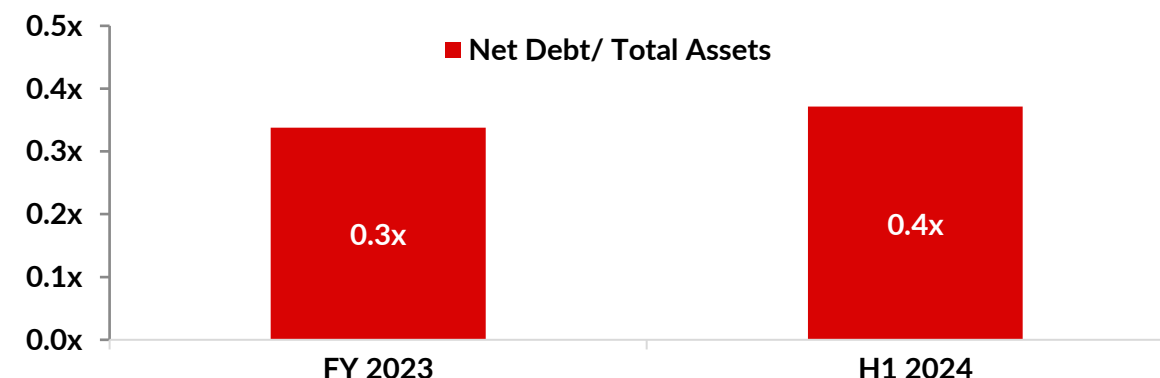
Assets (MM. CHF)	FY 2023	H1 2024
Inventories	0.5	0.7
Trade and other receivables	2.7	3.8
Accrued income and prepaid expenses	0.0	0.5
Cash	0.8	0.3
Work in progress	0.0	0.8
Investment in subsidiaries	0.0	0.0
PP&E	1.0	0.8
Right-of-use assets	0.4	0.4
Intangible assets	11.0	10.4
Goodwill	2.9	2.9
Other	0.0	0.0
1 Total Assets	19.3	20.5

Equity and Liabilities (MM. CHF)	FY 2023	H1 2024
Current Lease	0.3	0.1
Trade and other payables	1.0	0.7
Accrued expenses and deferred income	1.2	2.8
Borrowings - Current portion	0.9	0.7
Deferred tax liabilities	2.2	2.2
Employee benefit obligations	0.1	0.1
Borrowings	6.4	7.2
Non-current Lease	0.2	0.3
2 Shareholder Equity	6.9	6.2
Non-controlling interests	0.2	0.3
Total Equity and Liabilities	19.3	20.5

Comments:

The Balance Sheet has been **fully capitalized** in H1 2024:

- 1 Strong Assets:** Around CHF 20.5MM total assets remains in Swissnet Group at the end of H1 2024.
- 2 Capital Increase:** Not including CHF 4.4 MM cash capital increase and CHF 15.4 MM capital increase in kind raised in H2 2024 to finance the recent acquisitions



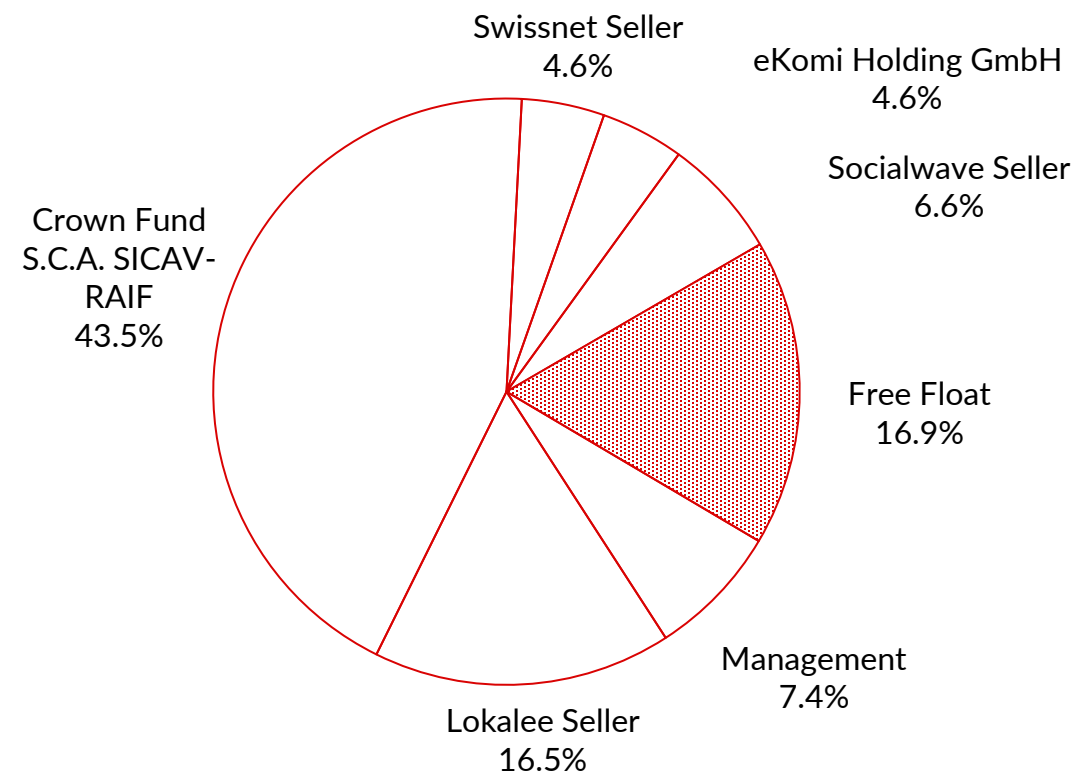
Shareholder Summary: Swissnet Group stock



STOCK SUMMARY

ISIN/WKN/TICKER	CH0451123589 / A2QN5W
Number of Shares	8,484,798
Stock Exchanges	Euronext Paris Stock Exchange Frankfurt Stock Exchange
Market Cap ⁽¹⁾	EUR 58,120,864
Analysts	NuWays Hauck & Aufhäuser <i>PT EUR 20.00 – BUY (19/11/24)</i> Quirin Privatbank <i>PT EUR 19.40 – BUY (19/11/24)</i> First Berlin <i>PT EUR 18.50 – BUY (21/11/24)</i>

POST-MERGERS SHAREHOLDING



Consistent Acquisitions Multiples Driving Shareholder Value



IN MIO. CHF	FREDERIX (62%)	Netopsie	Socialwave	KADSOFT &T2	Swissnet	Lokalee ⁽¹⁾
Purchase Price	2.9	0.5	9.6	2.9	9.7	11.6
Equity	1.9	-	5.8	3.0	8.5 ⁽²⁾	11.3 ⁽⁴⁾
Debt/Vendor Loan	-	-	4.8	-	1.5 ⁽³⁾	1.2 ⁽³⁾
Run-rate Revenues	3.5	0.6	4.3	3.6	6.9	13.9
Run-rate EBITDA Pre-Synergy	0.8	0.1	1.7	0.4	1.6	4.0
Run-rate EBITDA Post- Synergy	0.9	0.1	2.1	0.6	1.8	-
EV/Revenue	1.2x	0.8x	2.1x	0.9x	1.4x	0.8x
EV/EBITDA Pre-Synergy	6.1x	5.0x	5.6x	5.4x	6.0x	2.9x
EV/EBITDA Post-Synergy	5.3x	5.0x	4.5x	5.1x	5.4x	2.9x

Transaction Multiples **Swissnet** vs. Previous Transactions

- Transaction is strongly value accretive with an EV/EBITDA Pre-Synergy of 6.0x and EV/EBITDA Post-Synergy of 5.4x
- Swissnet also expects approx. CHF 1.5 MM Unlevered FCF in 2024, which is also significantly value-enhancing for the Group

Transaction Multiples **Lokalee** vs. Previous Transactions

- Transaction is strongly value accretive with an EV/EBITDA Pre-Synergy of 2.9x⁽¹⁾
- Expectation for Lokalee + Swissenet MENA to yield approx. CHF 2.0 MM Unlevered FCF in 2026, which is also significantly value-enhancing
- Exponential growth in region targeted

Notes: (1) FY26E financials (first full year operational/ stabilized EBITDA) including Swissnet MENA; (2) Including CHF 0.3MM raise for operating cash; (3) Vendor loans. To be repaid in October 2025 (50%) and July 2026 (50%) for Swissnet and January 2026 for Lokalee; (4) Including CHF 0.9MM raise for operating cash

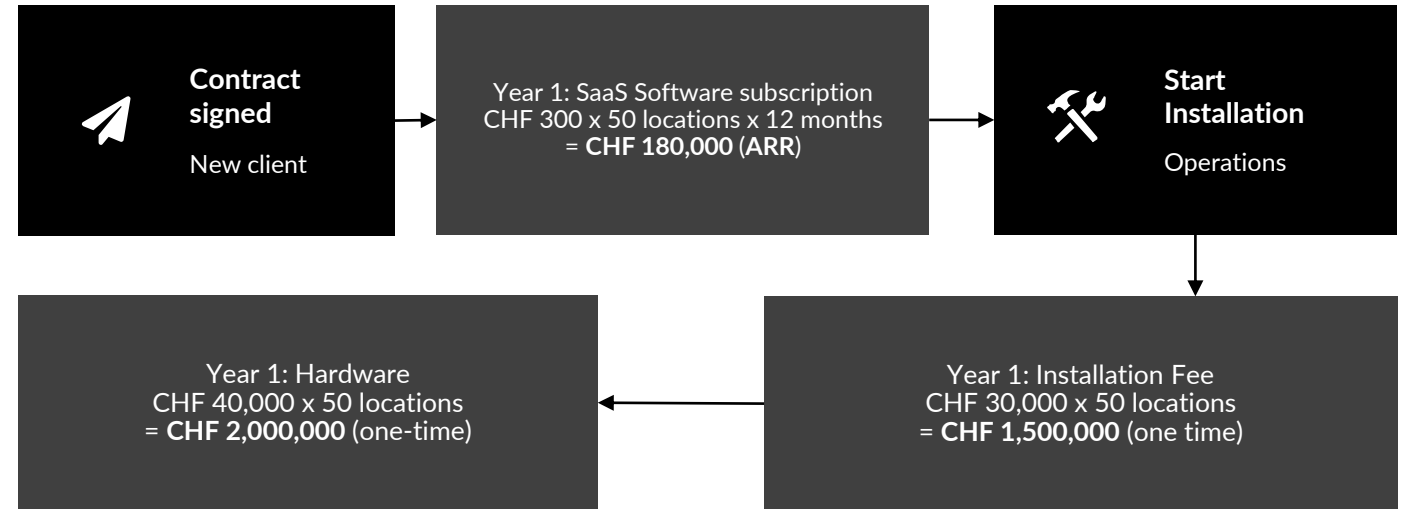
CUSTOMER PRICING EXAMPLES





Infrastructure

Pricing flowchart



Clients Facts Example (Retail)

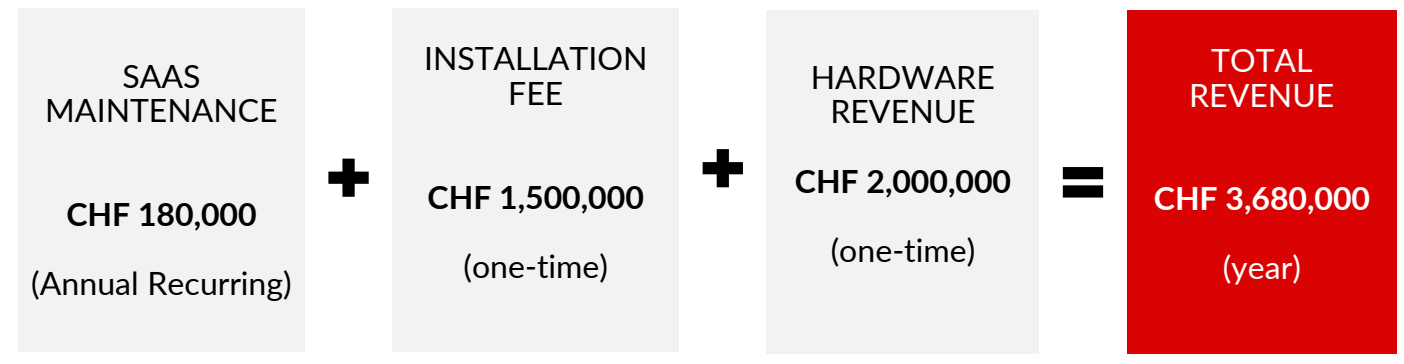
# of Locations	50
# of Hotspots (WI-FI beacons)	3,750
Installation Fee	CHF 30,000 / Location
Hardware	CHF 40,000 / Location
SaaS Maintenance	CHF 300 / Location / Month



Annual Recurring Revenues (ARR)

Subscription fee for LBM Suite/ Cloud Wifi/ marketing platform based on number of location per month and infrastructure services as well as support it is used

Revenue Calculation – Year 1





Clients Facts Example (Healthcare)

# of Locations	1000
# of Hotspots (WI-FI beacons)	3,000
Installation Fee	CHF 200 / POS
Hardware	CHF 120 / Pc.
SaaS Maintenance	CHF 90 / POS / Month



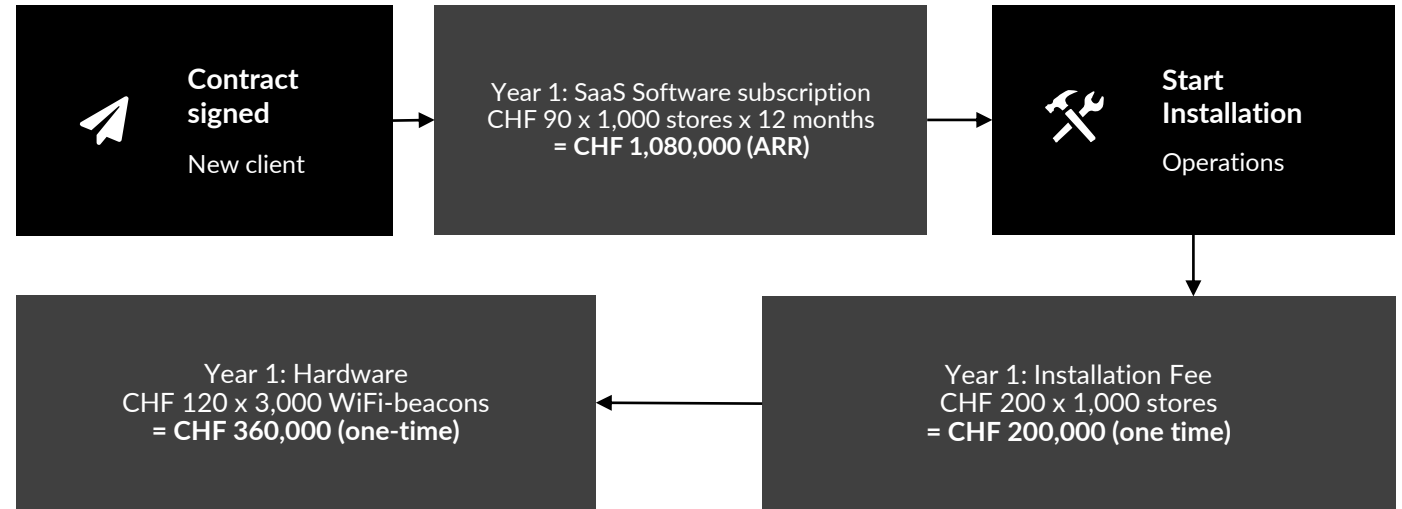
Annual Recurring Revenues (ARR)

Subscription fee for LBM Suite/ Cloud Wifi/ marketing platform based on number of location per month and infrastructure services as well as support it is used



SaaS software and hardware

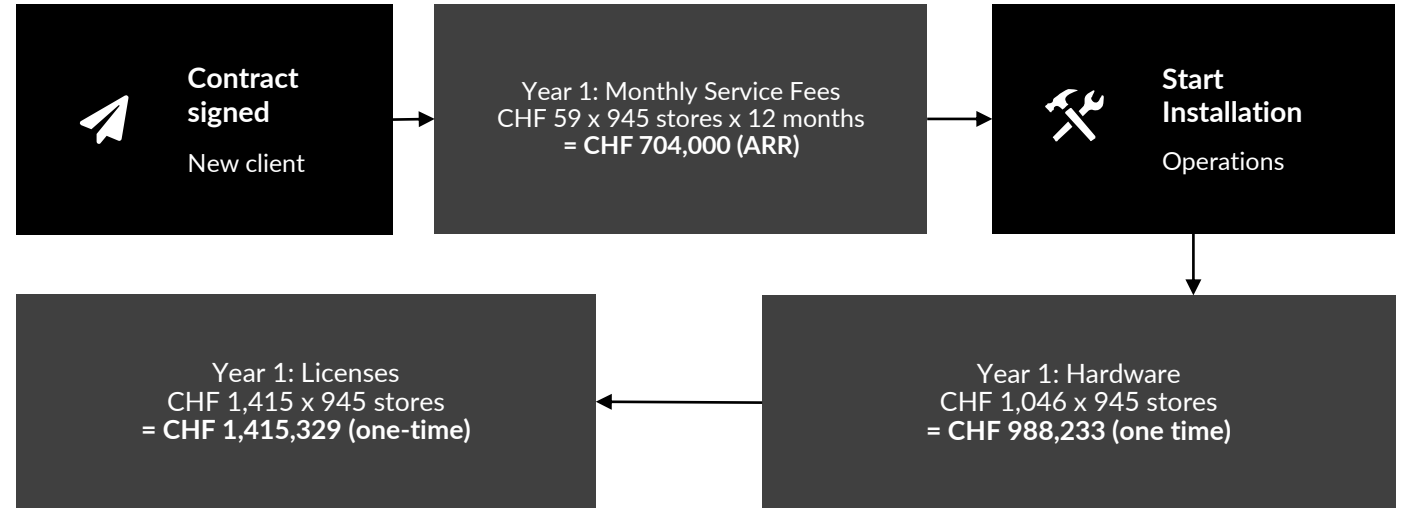
Pricing flowchart





Service and hardware

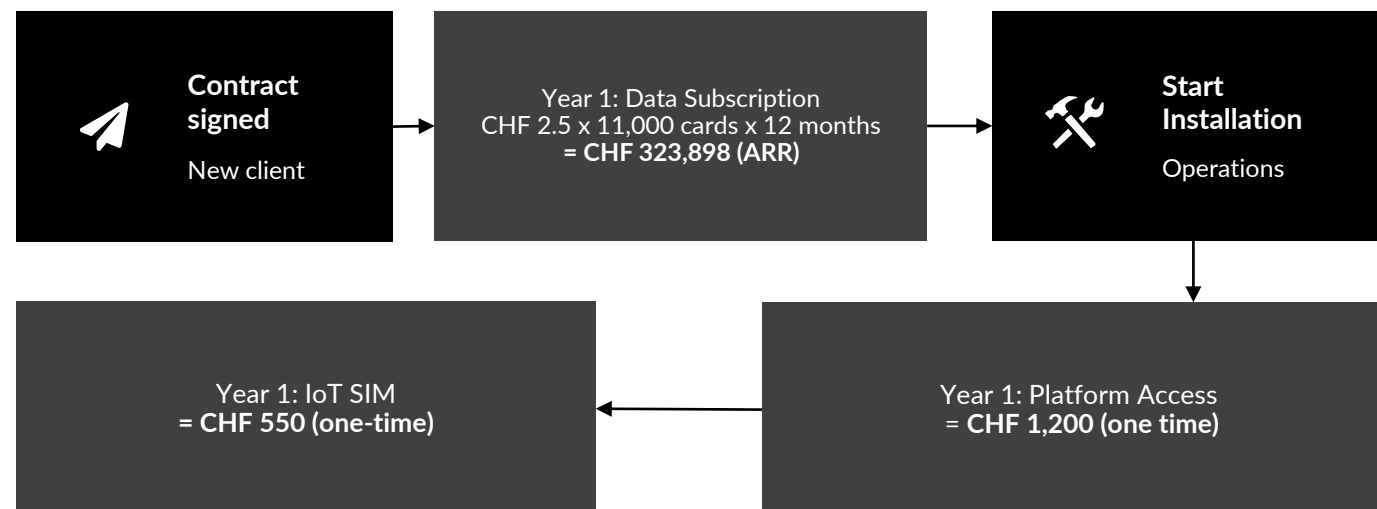
Pricing flowchart





Providing (mobile network)

Pricing flowchart



Clients Facts Example (Mobile)

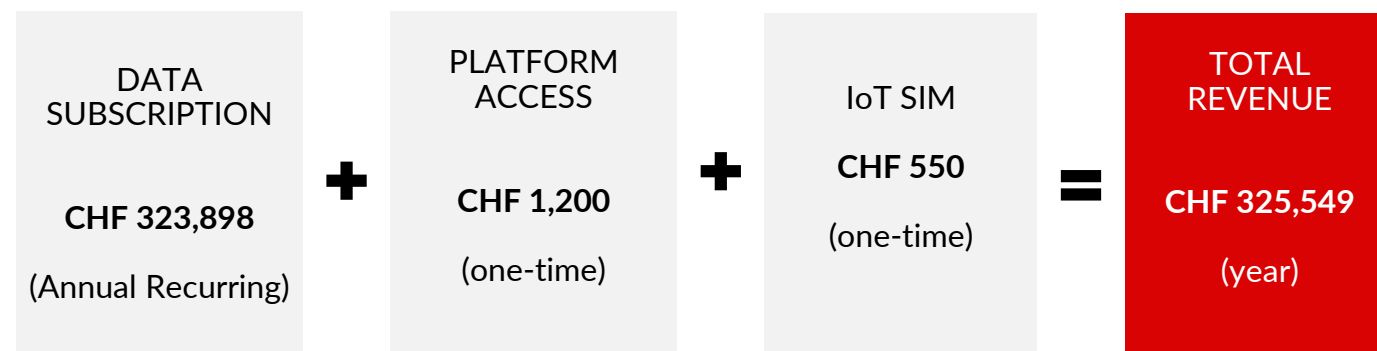
# of SIM Cards	11,000
Installation Fee	CHF 1750
Monthly Revenue	CHF 26,992



Annual Recurring Revenues (ARR)

Monthly fee for providing mobile internet access – 3-year contract term

Revenue Calculation – Year 1





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